



Adult Skating for Club Membership Growth and Retention

The Benefits of Having Adult Skaters as Club Members

Increase Club Membership

Adult skaters don't "grow up" and go off to college. They become long-term members.

- If the adult skater has children, the children may choose to skate, too.

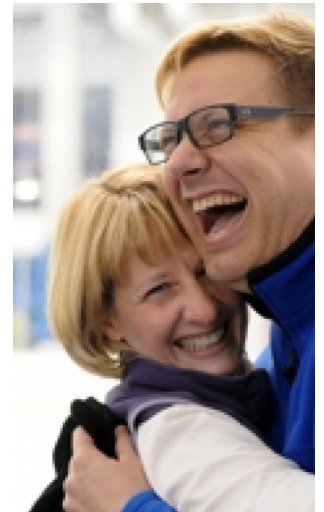
Source of Volunteers, Officers, Board Members and Officials

- Adult skaters can serve in club leadership without bias, provided their children do not skate.
- Many adult skaters have professional backgrounds and skills that can benefit skating clubs.

Source of Financial Support, On and Off-Ice Role Models

Adult skaters are typically:

- Passionate, high-achievers with a strong work ethic
- Supportive of their fellow athletes, teaching good sportsmanship through example
- Living examples of what a lifetime love of skating can be
- Mentors for younger skaters, demonstrating that skating doesn't end with high school or college
- Encouraging of longevity for test track and recreational skaters
- Examples of the joy earned through doing something just because you love it and the ethic to stay active throughout life

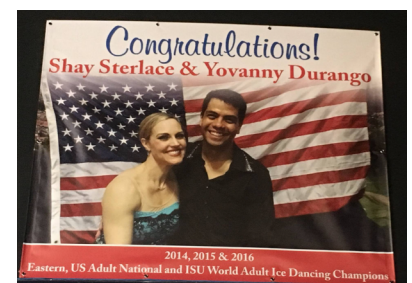


Tips to Recruit & Retain Adult Skaters as Club Members

1. As with all members, accept an adult skater's value without regard to skating skills. Adult skaters have a diverse range of abilities from former elite athletes to beginners.
2. Respect adult skaters as athletes. Understand that they want to progress and meet their goals.
3. Include adult members in activities open to other skating club members.
4. Inspire, motivate and encourage potential adult skaters with the simple message that adults skate too. [The Adult Skating Committee Facebook Page](#) is a great resource if your club uses Social Media - share posts on your club's page with messages about registration for skating classes, camps, etc.

Is Your Club Adult Friendly? Do you:

- Allow adult skaters to skate in club exhibitions/shows?
- Allow adult skaters to participate in club sponsored clinics/camps?
- Recognize adult athletes with the same awards, banners, financial aid, celebrations and gear as standard-track athletes?
- Include adult events in your nonqualifying and Compete USA competitions?
- Allow adult skaters to participate in critique sessions?
- Allow adult skaters to serve as club officers and board members?
- Allow adult skaters to be club delegates to Governing Council?
- Offer coffee clubs, adult only skating sessions and adult Learn to Skate classes?
- Consider submitting bids to host adult qualifying competitions?



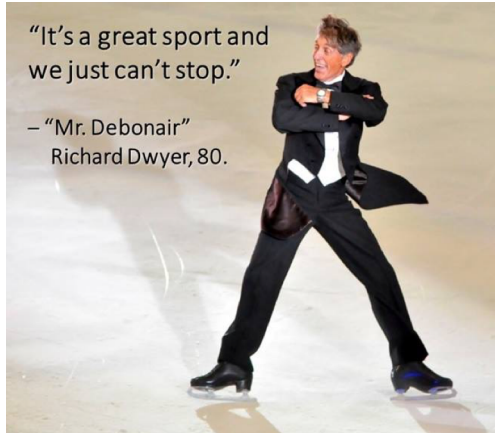
Basic Information About the Adult Skating Program

Test Opportunities for Adult Skaters: Learn to Skate USA, free skate, Moves in the Field, ice dance, pairs, solo dance, figures

Competition Opportunities for Adult Skaters: Compete USA, nonqualifying competitions, National Showcase, Solo Dance Competition Series, synchronized skating, Theatre On Ice, Adult sectional championships, U.S. Adult Championships, Adult Competition Series, ISU sanctioned adult competitions

Other Opportunities for Adult Skaters: Camps/clinics, social ice dance, shows/exhibitions

What does “Masters” mean? Masters in the context of testing refers to skaters age 50 and older. Masters in context of competing refers to high-level adults (intermediate and higher free skate, pre-gold and higher ice dance, adult gold and higher pairs). Masters in the context of synchronized skating refers to an adult level team comprised entirely of skaters age 25 and older.



Adult Free Skate Levels

Adult pre-bronze = Pre-preliminary

Adult bronze = Preliminary

Adult silver = Pre-Juvenile

Adult gold = Juvenile

Masters intermediate = Intermediate

Masters novice = Novice

Masters junior = Junior

Masters senior = Senior



How do those with standard tests fit into adult competition? View the Adult Singles Free Skating Event Eligibility Chart [here](#).

The U.S. Adult Figure Skating Championships are held each April.

Athletes in 10 championship events (all ages combined) must qualify through one of three adult sectional championships held each March.

- Championship men’s & ladies free skate: Adult silver, adult gold, masters intermediate-novice, masters junior-senior
- Championship masters pairs
- Championship adult dance

There are open/nonqualifying events that do not qualify through a sectional.

- Adult bronze through masters junior-senior free skate, adult bronze through masters dramatic entertainment and light entertainment, adult pre-bronze through gold dance, adult bronze through gold pairs, adult bronze through gold solo pattern dance, adult bronze through gold solo free dance
- In the case of free skate, dramatic entertainment and light entertainment events, groups are split into five age classes when possible: 21-35, 36-45, 46-55, 56-65, 66+

Links

[Adult Skating Committee Program Webpage](#)
[Adult Skating Technical Information](#)

[U.S. Adult Championships Webpage](#)
[Adult Skating Committee Facebook Page](#)

