



Video Content Producer

U.S. Figure Skating is seeking an experienced visual artist, who can both capture and edit beautiful and vibrant footage, organize and plan shoots, tell a tale with nothing but GIFs, all the while maintaining the stylistic and visual voice of U.S. Figure Skating. This thought leader will foster collaboration, thriving in this environment, along with a diverse team of creatives, creating a culture that produces original content you can't get anywhere else.

Duties & Responsibilities:

Original Content/Storytelling

- Develops vision for original content 'packages' and defines necessary assets (and procurement of) in order to accomplish end goal.
- Identify and create mind-blowing content from scratch (Storyboard, produce, shoot, edit) that drives conversation and engagements around the sport and our athletes.
- Produce original content that strategically enhances the brand of U.S. Figure Skating.
- Conduct interviews with athletes, officials, influencers and relevant personnel to create original content
- Manage on location shoots and direct single or multi-camera projects in-studio
- Supervises edit sessions with voiceover talent (reviews voiceover records), executes music searches and seeks appropriate rights when necessary

Digital Marketing/Social Media Content

- Create original content that is conceived for the web, YouTube, Facebook, Instagram, etc.
- Assist the marketing and communications department with its digital communication initiatives and marketing campaigns in order to extend custom content across all platforms.

Production Schedule/Concept Development

- Oversees video project calendar and determines the production schedule including detailed task lists for all associated digital components.
- Organizes and evaluates the content and focus for each assigned project/element.
- In collaboration with other members of the creative team and/or departmental clients, strategize and implement new ideas for engaging content, identifies and follows-up on emerging stories and breaking news.
- Present rationale for conceptual choices and ensures designs, thematic approaches and storylines meet business objectives per the creative direction of the project and the organization.

All-Encompassing

- Understand and ensure that assets are in compliance with owned rights based on the distribution plan and platform
- Ensure that all content is concept/brand focused, relevant, timely, aligned with content strategy and consistent in terms of style, quality and tone.
- Informed on content trends and borderline obsessed about innovative digital concepts
- Well-versed on all equipment elements within the production process, undertaking valuable research to propose high-quality upgrades taking into account budget, value, etc.

Required Qualifications

Education:

- Bachelor's degree in Film and Video Production, Digital Media Design, related field or equivalent work experience

Experience:

- 3-5 years of practical multimedia production - shooting, producing, editing and managing the production of premium digital video.

Skills:

- Superior technical skills in DSLR videography, non-linear editing, in the field production and knowledge of what 'works' on all platforms, with a digital-first focus
- Deep knowledge of industry-standard software (Adobe Creative Cloud, especially Adobe Premiere & After Effects)
- Proficiency in operating a professional video camera with a solid understanding of audio and lighting
- Proficiency with audio storytelling
- Love of experimentation, can fly solo while also excelling in a team environment with idea collaboration and creative feedback
- A passion for sports and the ideals of the Olympic Movement
- Creative self-starter with ability to multi-task and work in fast paced team environment

JOB SPECIFICS

Location

U.S. Figure Skating Headquarters
20 First Street
Colorado Springs, CO 80906

Conditions

- Required to travel to annual events, including Skate America (5 days) and the U.S. Figure Skating Championships (7 days) with additional events as assigned.
- Work non-traditional hours at night & weekends as required
- Office environment
- Ability to lift 50lbs

Compensation & Benefits

Title and salary commensurate with experience. Full benefits package available.

Application Process:

Review of applications begins immediately and will continue until the position is filled. To apply for this position, submit your resume, cover letter and link to video/online portfolio (include in cover letter) to Kevin Leonardo, Director of Event Production.

<https://www.productionhub.com/jobs/details/52857?slug=video-content-producer>.